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IRIS NOTES

FROM

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BERKELEY • CALIFORNIA

Happy Days
What Others Say About Salbach’s Iris Introductions

Even more enthusiastic than we ourselves, our customers tell you that our Iris are “taking the country by storm.” All quotations given below are in the exact words originally used, and although names are omitted, come from many of the best posted Iris authorities in the world.

ALTA CALIFORNIA

“It is one of if, not the most striking mass in the whole field of iris.” — California.

“Alta California, next to California Gold, is the best yellow I have seen.” — East Coast.

“Alta California is a natively beautiful yellow.” — California.

“Alta California has made splendid growth, is a good bloomer, and is very satisfactory.” — New England.

“This iris seems to have taken the country by storm.” — New England.

A fine tall yellow iris. Grows tall and is well branched.” — California.

“Alta California bloomed beautifully and showed big increase.” — California.

BRUNHILDE

“My heart went out to Brunhilde — entrancing color and form — simple height — a creature made to stand storm and stress as was her namesake.” — Mid-West.

“Markedly better than any other iris in the same class that I have ever seen.” — California.

“Brunhilde was fine, a great golden.” — Mid-West.

CALIFORNIA GOLD

“California Gold was marvellous — only one stalk, but everyone walked right to it!” — New England.

“Two major irises in my opinion: Happy Days and California Gold. These spectacular yellows certainly leave little to be desired in this color classification. The brilliance, size, and height of California Gold, and the all-around perfection of Happy Days are almost Utopian.” — California.

“California Gold was one of the very best yellow iris in my garden.” — East Coast.

“California Gold...” — Oregon.

“A real yellow iris. Deeper yellow than Happy Days and the fine well classified as a brass yellow. In my opinion, this iris is outstanding as Happy Days. It is a fine type.” — California.

“California Gold...” — Oregon.

“Easy the outstanding iris in our collection. Brilliance of color and duration of bloom surpasses anything with which I am familiar.” — California.

“Nearly everyone in my garden this year agreed that California Gold was the most outstanding iris in my garden.” — East Coast.

DARK KNIGHT

“A dream of dusky smoothness and loveliness.” — Mid-West.

“It stands out because it is so definitely a dark iris, yet remains bright and shrewy.” — California.

“Also very fine, and I appreciated it especially because it bloomed later than the other iris.” — East Coast.

ELEANOR BLUE

“Of exquisite finish and a blue which is distinct and charming.” — California.

“I particularly like Eleanor Blue. . . . Eleanor Blue, like most other irises when introduced, is most unusual, and is admired generally by visitors.” — East Coast.

“Eleanor Blue was charming.” — Mid-West.

“It is an iris that you will like better each time you look at it.” — California.

“Eleanor Blue was very fine.” — New England.

“Eleanor Blue . . . created much favorable comment. It is a beautiful iris.” — New England.

HAPPY DAYS

“It was more admired than any variety in my garden. Cutting it as I could in every particular, it rated high in the 90’s.” — East Coast.

“It sent up a fine blooming stalk with two new puppies besides. When the flower bloomed in all its glory it was by far the richest and proudest in the garden . . . a pure yellow. A sight to behold.” — Washington (State).

“This flower marks one of the great steps in iris achievements.” — California.

“Happy Days, which I got from you last year, bloomed on a 1.8 inch stalk and had none of the flecks of one of its parents. I was thoroughly delighted with it.” — New England.

“Happy Days comes between California Gold and Lady Paramount in the color range. The striking thing about Happy Days is the huge flowers, which will compare with El Captain. You can see the influence of W. R. Dykes in the flower, but not any of the so-called objectionable features, such as specking — a quality that I do not dislike in Dykes. The finest yellow iris of the deeper trout I have seen today in the way I would describe Happy Days. . . . Happy Days and California Gold could show the greatest single advancement in the search for good yellow.” — East Coast.

“We think Happy Days very lovely and it bloomed beautifully.” — California.


“Happy Days its first year gives us a big clump, and sent up one early stalk of full height carrying seven blooms, several open at one time.” — Oregon.

“You may be interested to know that Happy Days is a star performer and is now in beautiful bloom, as large as El Captain.” — Central States.

NATIVIDAD

“I consider Natividad one of my outstanding iris this year. In length of bloom, branching habit, and increase, out to mention its color value in the iris garden. Without question, it has always been one of the most admired of some two hundred and fifty varieties which I have in my garden. Its special feature, I feel, is the warm yellow glow at the base of the standards which brightens the creaminess of the flower. I have often remarked to garden visitors that Natividad, as well as Purissima, are almost a necessity in group plantings as well as by themselves. Both of these irises ‘wear well.’” — California.

“This year Natividad was my delight.” — Oregon.

“Natividad was wonderful.” — New England.

“Natividad was beautiful this year.” — Italy.

“I don’t think I had a much better iris in the garden than Natividad. It is magnificent, and I am surprised that I haven’t heard more about it. . . .” — California.

“Natividad combines purity, gracefulness, and brightness in a manner that I have never seen in any other iris.” — California.

NEON

“Tall in fine form . . . and liked it. I rated it A.” — New England.

“A outstanding, colorful iris. I have seen many seedlings of similar color, but none I thought as good.” — California.

“Neon was wonderful and everyone admired it.” — New England.

“Neon was wonderful and everyone admired it.” — New England.

“Neon . . . to my opinion is the most outstanding of the newer irises.” — California.

“Neon, a well named iris, is a real ‘find.’ On tall, well branched stalks laden with blossoms, the bright red falls and glowing bronze standards combine to form a most outstanding and admired iris.” — California.

“Neon was the center of the stage this year. . . . It was wonderful.” — New England.

“Neon a glowing accent to any garden — tall, well branched, and enduring in storm and wind . . . and with its unquestioned hardness an acquisition for California.” — Mid-West.

PINK JEWEL

“Your Pink Jewel was the first pink in the garden — many blooms, length of blooming season, and comes up smiling after a shower. Strong stems. I have Dog Rose, Pink Satin, Imperial Bloom, Pink Opal, Mrs. Marion Can, Frieda Mohr, Ethelwynn Dubuar, and Trest-King, so I’ve had a good chance to watch the blooming habits of them all. The bloom on my Pink Jewel were large size.” — Mid-West.

Pink Jewel was fine in our warm climate and kept in color until the last flower had gone. I liked it so well I bought more.” — Oregon.


“Pink Jewel . . . is quite the prettiest of its color I have seen, and so freely flowering.” — East Coast.

“Brunette Beacon and Pink Jewel are very beautiful and delightful.” — Germany.

“I hesitate to call any iris ‘pink’ with no qualifying remark except that one comes close, particularly under artificial light.” — California.

Note: Pink Jewel is sold out for the season.

RUBEBO

“Rubeo is my favorite of all irises. It is a prolific bloomer, multiplies rapidly, has magpie-shaped color and petals, and more vigorous stems. No other red can touch it.” — California.

“The best red bloom in my garden as yet.” — East Coast.

“Rubeo and Brunette Beacon had many very tall stalks of bright warm colored irises on exhibition.” — California.

“I particularly liked . . . Rubeo. Ronda and Rubeo from the West Coast are two of the best I have had in this color.” — California.

“Rubeo . . . was wonderful.” — New England.

SUNOL

“Sunol was my pride and joy. A grand stalk 12 inches. Straight, well branched, strong and a beautiful bronzey red that stays in bloom till and stands rain and wind.” — Mid-West.

“Sunol was a tall mass of blooms and I wondered constantly why you gave it lower rating.” — Oregon.

“Sunol bloomed a few days before California Gold and it was so very delightfully with its . . . Of the Blends, I like Sunol as well as any.” — East Coast.

“Sunol was outstanding as I saw it this season for the first time — a real ‘must-have’ blend.” — East Coast.
NOT A "SPECIAL" . . . but day in, day out

OUR STOCK
Ideally grown for our climate and location, our stock produces the healthiest, most responsive rhizomes possible. Our gently sloping hillside location gives us the fine drainage that makes firm, hardy rhizomes; and our climate adds to your assurance of vigorous stock — for the mild winter and early spring give our plants a healthy growth early in the season, and the fact that we have no summer rains matures our rhizomes perfectly — ready to withstand the rigors of the more severe climates.

NEW INTRODUCTIONS
First, our talent — Sydney B. Mitchell, we believe, is entitled to a clear first place as “dean” of iris hybridists at this writing. Carl Salbach, with long experience as a dahlia and gladiolus hybridiser, is “just starting” although his striking introductions of 1934 are among the country’s highest ranking new introductions. (Watch for his “new shade, bright red” and “giant pink” sensations, planned for 1937 release.) In addition, we are marketing the productions of Stafford Jory, whose Grace Mohr and Spring Cloud are most sensational first introductions. Second — Our ability to eliminate and discard all but the very best seedlings. Those of you who have seen Sydney Mitchell or ourselves checking over seedlings know how “hard-boiled” and super-critical we are with our own “children”; and in addition, our season is so early that we are afforded an extra, last-minute, check-up on our introductions just before the catalog goes to press. Third — As noted in our catalog, our new varieties are generally introduced at approximately five to fifteen dollars less per rhizome than if they were the property of other
nut, we offer the largest Iris value that your money can buy.

growers. The confidence in, and the popularity of, our new introductions is shown by the fact that Grace Mohr and Taos are sellouts; Naranja nearly so; and California Gold and Happy Days were sold out their respective years of introduction.

OTHER NEW VARIETIES
Our slogan, "If we list it, it's good", is your guarantee that the new iris we list are worth the price. We receive yearly reports from many iris experts, but we catalog no variety until we ourselves have seen it bloom and are willing to give it our recommendation. Each year we quietly discard new $10.00, $15.00, and $20.00 iris rather than pass our disappointments along to our customers. Because of this policy, we make no attempt to offer the greatest number of varieties, but we do take pride in the fact that almost without exception, we offer a complete listing of the real "leaders".

NATURAL COLOR
The representations in our catalog are the most accurate iris reproductions we know of. Despite the additional cost, we have chosen color engravers experienced in flower work and generally recognized as the best in this line. The blooms are photographed in natural colors from which the plates are engraved. They are then compared and corrected to the blooming flowers. We believe that our color plates are the finest, most exact of any in America, equalled only by the petunia plates of Richard Diener, and a new series put out by the Bodger Seeds, Inc. Both of these are done by the engraving firm that does our work.
“Your productions have made me foolish on the subject of irises.” — Oregon.

“Monday I visited the gardens of . . . and saw there, in bloom, Brunhilde, Dark Knight, Happy Days, Neon, and Rubeo. I want to congratulate you on the production of such outstanding iris.” — Mid-West.

“China Rose was outstanding in color and bloomed well the first year.”—California.

“I liked it (China Rose) very much indeed.” — East Coast.

“Tioga was excellent this year.” — East Coast.

“Stately and indispensable.” — Mid-West, speaking of Spring Cloud.

“I was much impressed with a white plicata seedling.”—Mid-West of Spring Cloud.

“Out of one rhizome purchased from you last year, we had five blooms and sixteen other large rhizomes.” — California.